

The appropriate **mode of transport** is vital to put your guests in the party mood

# Shifting up a gear

**Avolus MD Justine Angelli** believes an event starts the moment guests begin their journey. She looks at ways of transporting revellers on a variety of budgets

Cinderella's experience of the ball began when the horse-drawn carriage appeared in front of her eyes, where once there had been a pumpkin. Her ride to the ball was a promise of what was to come and it's important to remember this, no matter what your budget.

## Low budget

For those with a budget at the lower end, one option could be the chauffeur-driven S-Class Mercedes. We often use this to pick up VIPs around the country or abroad, to get them to and from events. Remember, first impressions count and the Mercedes provides a classy and immaculate service that guests will love. It's more stylish and understated than big, brash white limousines, which are now more associated with taking teenagers from their homes to local nightclubs.

Another way to ensure guests get to and from your event is to employ a company that provides special cards with a limited time credit, which give the holders around-the-clock access to the cars wherever they are in Europe. Guests can book a car without having to worry about cost or currency.

## Medium budget

The idea of standing in commercial airline queues, waiting around in departure lounges and dealing with unscheduled delays is not good for any guest or VIP who has to travel abroad for a creative event. These obstacles need to be overcome cleverly, and with a medium-sized budget organisers can afford to turn a guestlist into an essential "get me on the list" party, with everyone clamouring for an invite. It is essential to provide elegant and efficient transportation to tempt your revellers away from home, and this can be done by providing small chartered jets to provide that ideal touch of luxury.



**Above and bottom of the page** The Mercedes S-Class provides a slick and immaculate service that cannot fail to impress your guests, and is a whole lot more stylish than a brash white limousine



**Left and above** For the ultimate in party transport, not much can beat a small chartered jet. Comfortable and luxurious, it also enables organisers to begin a creative event in one city and end it in another

Another option on a medium budget is to provide a service to event organisers that offers constant advice and the best possible prices. We do this at Avolus through our silver and bronze card service, which is available for corporate party organisers to ensure the best for their guests.

## High budget

If you really want to throw the party of all parties and make transportation the key to providing that added wow factor, then there really is only one option. These parties are what top of the range luxury private jets are made for. Offering amazing interiors, complete with contemporary furnishings and the latest technological devices, this mode of transport is for

those event organisers who really want to impress or, more importantly, host a party in one cultural capital and end it in another. It gives guests the opportunity to quaff the best champagne and sample some of the finest canapés before they even reach the party venue. In entertainment and wow factor value it really sets the scene for the perfect event, and creates a priceless party atmosphere that can continue throughout the whole day or night.

